

HOLIDAY ACTIVITY AND FOOD PROGRAMME 2021

Support available for
Local Authorities

On 8 November 2020, the Government announced that the holiday activities and food programme (HAF), which has provided healthy food and enriching activities to disadvantaged children since 2018, will be expanded across the whole of England in 2021.

The government has made £220m available to every local authority in England to fund the programme, to cover the Easter, summer and Christmas holidays in 2021.



Wheels Extreme

ABOUT US

Edsential were the largest provider of the HAF programme in 2020, coordinating provision across Cheshire West and Chester, Wirral and Halton Local Authorities.

With the help of our local partners, we were able to support and provide funding for over 100 community, voluntary and faith sector organisations, along with schools, who supported and delivered:



11,471
Children &
Young People



147,554
Healthy Meals



155,904
Attendances



97,091
Food &
Activity boxes

BENEFITS OF EDSENTIAL'S COMMUNITY COHESION MODEL

- ✓ Advocated by the DfE as 'best practice'
- ✓ Lower Cost & Higher Quality
- ✓ Offers more diverse enrichment activities
- ✓ Engages the wider family
- ✓ More inclusive of young people's needs
- ✓ Supports community involvement and cohesion
- ✓ Raises aspirations and reduces ASB
- ✓ Increased sustainability



"Thank-you so much for doing this, she needs to be with children her own age, but we've been shielding. I think this will help her so much before September and we can have a time away from each other."

– Parent of SEND and FSM child, Christ Church CE Primary School

For the 2021 programme, Edsential can support your Local Authority in a variety of ways depending on your requirements, from full coordination to consultancy, on any or all of the following:

1. COORDINATION

- ✓ Establishing a Steering group/Partnership board with you and key partners
- ✓ Creating a framework and timeline to follow
- ✓ Brokering of high-quality enrichment activities
- ✓ Linking food providers to provision according to need
- ✓ Engaging existing childcare providers to increase their capacity to meet need
- ✓ Ensuring a diverse, compelling offer for young people
- ✓ Impartial negotiations with providers to maximise expenditure
- ✓ Mapping provision and filling gaps
- ✓ Marketing of provision to ensure high take up
- ✓ Monitoring of delivery, to ensure a high quality programme in line with DfE HAF standards
- ✓ Data collection and cleansing

2. DUE DILIGENCE CHECKS

- ✓ Insurance checks
- ✓ Risk assessments
- ✓ Safeguarding
- ✓ Social Media
- ✓ GDPR compliance
- ✓ Bank assurance checks
- ✓ Terms & conditions for providers

3. TRAINING DELIVERY

- ✓ Safeguarding
- ✓ First aid
- ✓ Health and Safety RBA
- ✓ School food standards & Nutritional Education
- ✓ Junior Award Scheme
- ✓ Play training

CONTACT US

To learn more about how Edsential can support your Local Authority for the 2021 HAF programme, please contact:

Edsential Community Interest Company

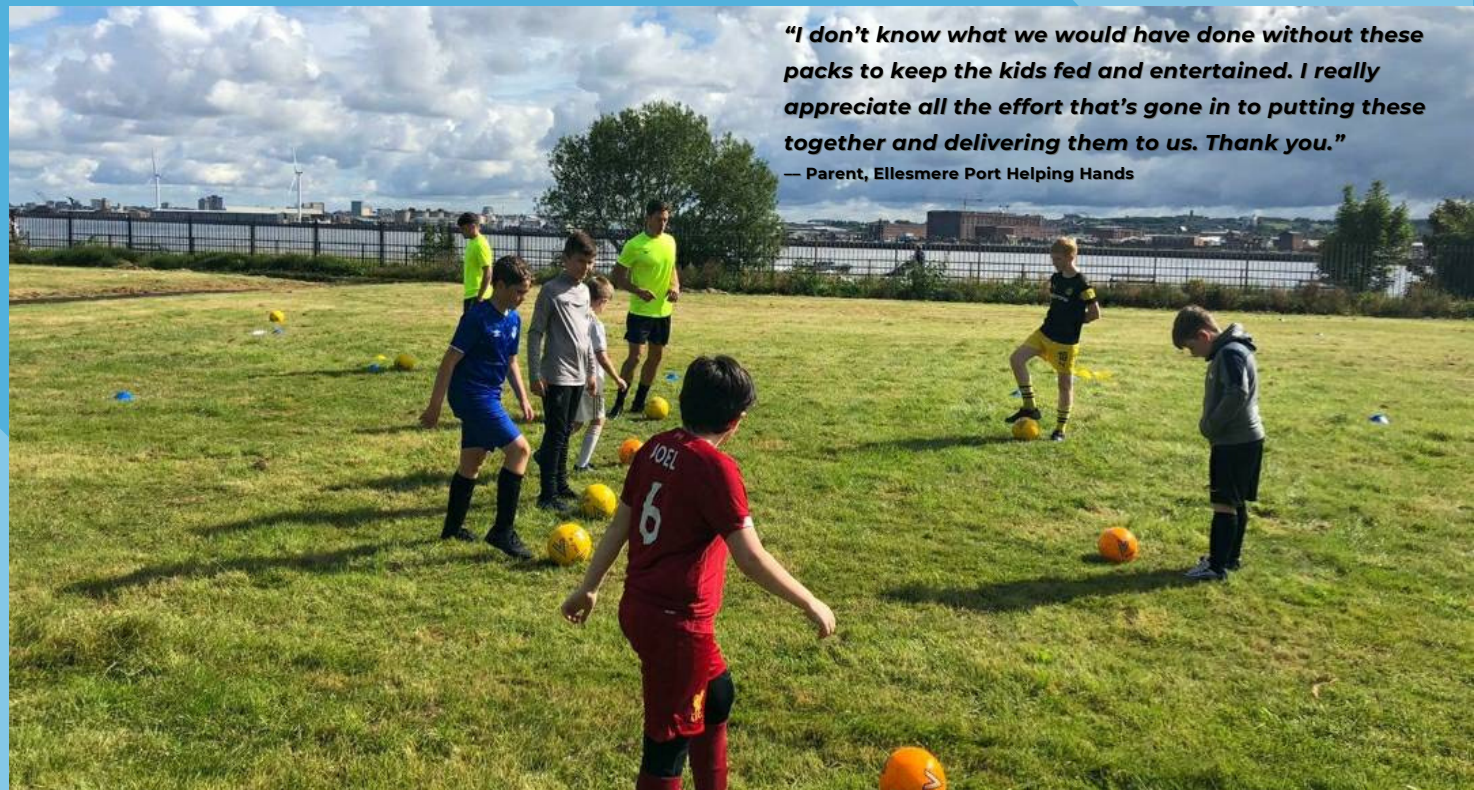
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CHANGING CHILDREN'S LIVES



"I don't know what we would have done without these packs to keep the kids fed and entertained. I really appreciate all the effort that's gone in to putting these together and delivering them to us. Thank you."

— Parent, Ellesmere Port Helping Hands