



Anni Silverdale Poole

Anni is a qualified teacher, headteacher, coach and counsellor.

“As an experienced professional, and firstly as a human being, I see the world of education as sorely needing to slow down and catch the scenery. When we take our foot off the gas – and look around our inner wisdom directs us. And that is so much more in tune than the DfE!”

Anni Poole’s passion for education, and for the well-being of children and youth has been her driver for many decades in schools across Lancashire, Yorkshire and Greater Manchester, England. She has over two and a half decades of leadership experience as a principal (headteacher) within UK primary schools. She has also been a school improvement partner and leadership associate. Anni continues to focus on leadership coaching and advocates whole school well-being. We are in the game of improving the life chances of all students and their families, though we really need to begin with ourselves. When we have clarity and feel OK, it enhances our ability to connect with others. Truly connect and be present.

Anni sees a great need for compassion and a strong focus on well-being in education, which has been distinctly sparse in the last decade. This is one of the reasons she co-founded a 3P coaching business HLS (Head teacher Leadership Services) in 2013, already having a total of nine years as a leadership coach across the North of England. The service offers a range of training and coaching across the whole school community, it is guided by the needs of the school leaders including children and teachers. Whole school well-being is not a curriculum, it embraces courage, stamina, humour from the leaders, time for teacher’s, understanding from governors, and it greatly supports families.

Well-being is our heritage, it is our gift to the youth in our care

“We are all in this hopeful and resilient world together, let’s thrive and point towards the best person we already are!”

Anni trained internationally with Michael Neill for 18 months. She was then mentored by Dr Judy Sedgeman, and works with world renowned psychologist and psychiatrist. Most recently Anni delivered a speech alongside Dr Bill Pettit, a stunning presenter and experienced psychiatrist. She has also presented in Spain, and both online and in person to America and Europe. Anni offers global workshops with the Center for Sustainable Change in the US. Dr Judy Sedgeman and Anni created an online resource together around the Three Principles and mental health in education.

Anni and her grandson Harry helped to fundraise to build a school in Liberia Africa. Anni shared the principles at the Firestone school on the edge of the African rainforest in May 2014 with 200 teachers.

Together, she and Harry continue to support the children and Anni shares training materials around the principles, with the children and staff today.

Anni continues to deepen her grounding, learning how to simplify the principles in action- in life, coaching for mental wellness -particularly at times of deepest emotional worries. Anni specialises in whole school well-being.

She is a founder member of 3PTrue North UK Community MHWB, and is passionate about Mental Wealth and equal chances in schools EVERYWHERE.